



About The Latina Chamber

The Latina Chamber is the first Latina Chamber of its kind in the United States. Since its inception in 2005, it is perhaps the only Chamber that also addresses the needs of the individual, the family and the community. As Latinas lead businesses, families and communities, Latina Chamber organizers created a chamber that could support all areas of life.

Our Mission: The mission of the Latina Chamber is to promote and advance the personal, professional, and business interests of Latinas, their families, and their communities.

We serve over 200 members, and we are still growing. The majority of our members are successful, highly qualified Latina business professionals, non-profits, students and leaders in the community. As part of our commitment to sustainability and inclusivity, we welcome both men and women to be a part of our chamber and embrace all levels of diversity. Our members seek to use their education, wealth and experience to support and uplift others.

We are a unique chamber that serves the community beyond just business. As we continue to evolve, we have laid the groundwork to ensure that we will have continued success throughout the years. We are partnering with local businesses and community organizations to serve our community. Our members are passionate individuals with the desire to make a difference.

The Breadth of Latina Influence

The Latina Chamber recognizes their breadth of influence as Latinas are the fastest growing business segment and are entering the workforce in record numbers. Latinas also represent about 81% of the 800 billion purchasing power of U.S. Hispanics. According to the U.S. Department of Labor, Facts on Working Women, Latinas are the fastest growing small business in the U.S. with a phenomenal growth rate of 114% in the last five years. Latinas Control 39% of the **1.4 million** companies owned by women of color in the U.S. which generate approx \$147 billion in sales.

As a result, the Latina Chamber provides educational opportunities to expand leadership and professional skills that will help them in their businesses, careers or as leaders in the community. We provide business networking opportunities to help "pay-it-forward" and move

beyond networking. We also host inspirational speakers each quarter to remind members that others may have taken the same path and achieved individual success. Through our yearly event, "Celebrating Latinas," we celebrate our success while providing continuing education for business professionals.



In 2009, the Latina Chamber launched the Latina Chamber Foundation. The focus of the foundation is to address the needs of Latinas in business and leadership positions, education for Latina families and Latinas entering the workforce. The Latina Chamber Foundation is committed to offering leadership and developmental programs to all Latinas and their families, the programs we offer ultimately make a positive impact in our community. We are focused on

advancing the knowledge and education of our youth.

The Latina Chamber Foundation is a Green organization educating our communities on the Three legs of sustainability 1.) Economic Vitality 2.) Social Justice 3.) Environmental Protection. We are focused on keeping our youth in school and opening the doors to success in higher education. Through empowerment, advancement, encouragement, engaging activities and programs we will focus on our youth's education and open doors for higher learning and Green Jobs for all.

Our History

In July 2005, ideas were written down on a napkin between two professional business women - Monica A. Garcia Pleiman and Juanita Chacon - who saw an urgent need to serve the growing Hispanic community in Denver and envisioned their own leadership and success to help others.



On August 5, 2004 "A Meeting of the Minds" of 15 prominent Latina businesswomen and communities leaders took place, and "Declaration to Serve " was signed. As a result, The Latina Chamber was born. In September 2004, a steering committee was formed to begin work for its launch.

On January 12, 2005, The Latina Chamber was officially launched and its first board of directors was elected in April 2005. On July 13, 2005, the first Latina Chamber Board was inducted. Since then, women and men from all sectors have served on the Latina Chamber board as their personal commitment to the community.

For more information: <http://www.latinachamber.org>